Zero Heroes
Fundraising Dinner and Auction in Support of LESS CO₂

Thursday 12th March 2020
Christ Church Spitalfields
#ZeroHeroes
Climate change is here. So are the solutions.
Ashden is a world leader when it comes to discovering the most innovative, inspirational and scalable climate solutions from across the globe. With over 250 Ashden Award winners to date we know what it takes to cut carbon emissions, clean up our cities and supply those most in need with affordable, clean energy.

We have created a network of innovators and pioneers, business supporters and financiers, all supporting our winners to maximise their potential for impact. And we are catalysts: we take our winners’ stories and use our insights to create compelling narratives that show the need for a greater flow of finance for the sector.

In the UK Ashden works to secure and accelerate the creation of a low carbon and fair economy. We do this through our Liveable Cities programme, which is a partnership between Ashden, its UK winners and a network of sustainability leads from UK cities. Together we authored a climate action co-benefits toolkit that enables councils to build the business case for climate action whilst delivering multiple impacts on health, livelihoods and social cohesion.

We have worked with similar networks of winners in India and used our connections on the ground to conduct research into the effects of sustainable energy provision on off-grid communities in Tanzania.

All of our learning and recommendations is shared at events world-wide, from the annual Awards Ceremony in London, to showcases during New York Climate Week and contributions to a wide range of conferences and learning opportunities across the Global South.
Our Host

Returning from his trip to Antarctica is Justin Rowlatt, BBC’s Chief Environment Correspondent.

Justin Rowlatt

Justin was appointed the BBC’s Chief Environment correspondent last year and was almost immediately sent to Antarctica. He was told the trip would take a month and he’d be back by Christmas. He finally returned to the UK in late January having been delayed by a month by a series of storms.

Justin travelled with a team of scientists to the front of the fastest changing large glacier on earth, the mighty Thwaites Glacier. He reported on how it was melting much more rapidly than the scientists feared and, in the process, suffered a rather unpleasant condition which for some reason is not mentioned in the annals of Antarctic exploration. It is known as snotsicles. His online video featuring this affliction was viewed more than two million times.

Entertainment

Taking to the stage tonight are three unique artists, each using their talents to raise awareness of climate change.

Rakaya Fetuga

Rakaya Fetuga is a Roundhouse Resident Artist 2019-20 and Roundhouse Poetry Slam Winner 2018. Rakaya has performed across the UK and internationally and is the writer of the monodrama Unbraided. She has been commissioned by Bloomberg Philanthropies with Vanity Fair and published in Letters to the Earth (Harper Collins, 2019). She is a member of ::nana:: poetry collective.

Jeremiah ‘Sugar J’ Brown

Jeremiah ‘Sugar J’ Brown is a Black British-Jamaican writer and former Roundhouse resident artist. Jeremiah was one of the faces of Nationwide’s ‘Voices’ ad campaign, and was featured in the Evening Standard for his poem I’m Rooting For Everybody Black. His debut show Likkle Rum with Grandma is going on tour in the UK this autumn.

Skye Bishop

Often found playing her music to locals and tourists on Portobello Road, Skye, aged 11, is a keen musician. She has performed with the Children’s Capital Choir at numerous prestigious venues. Last year Skye won Song Academy’s ‘Young Songwriter of the Year’ Competition with her original song ‘Sneaks and Geeks’. ‘A Place to Play’ is Skye’s fifth original song.
About LESS CO₂

LESS CO₂ is a peer-to-peer programme that helps schools reduce their energy usage, bring down bills and develop a school-wide ethos of sustainability.

Since 2013 the LESS CO₂ programme has run in 452 schools and helped over 190,000 pupils learn about energy savings and sustainability. With workshops on improving buildings, behaviour change and incorporating sustainability into the curriculum, LESS CO₂ helps schools reduce energy consumption, lower their bills and educate the next generation on the importance of sustainability.

Over the next 10 years we will:

- Continue to deliver LESS CO₂ workshops across the UK
- Reach more schools UK-wide with quick actions to start reducing their carbon
- Create a Coalition for Sustainable Schools - bringing all the key players in this sector together for change
- Take five UK schools to zero carbon, using the wider sustainable schools network.

Working with a wide range of partners we will influence and enable more schools, whether academy or trust, local authority or independent, to start their zero-carbon journey. We will continue to deliver our peer-to-peer programme helping schools reduce their emissions and incorporate sustainability into the curriculum. This enables us to keep learning and to maintain our contacts within schools. We will share the low-cost and no-cost actions all schools can take today to reduce carbon emissions. Finally, with our network we will lead the way to creating the first zero-carbon school in the UK.

All funds raised this evening will go directly towards Ashden’s LESS CO₂ programme and will help us to realise our ambitions to decarbonise UK schools.

Scan this QR code with your phone’s camera to make a pledge.
Live Auction

Expert international auctioneer Hugh Edmeades will be running our live auction tonight at 9pm. For full prize details please visit the auction website, or scan the QR code using your phone’s camera.

Hugh is a British international freelance fine art, classic car, and charity auctioneer. In his 40-year career at Christie’s, he conducted over 2,600 auctions, selling some 310,000 lots for a sum in excess of £2.75 billion.

Alongside his fine art selling, Hugh is a much sought-after auctioneer for charity fundraisers and has led over 850 auctions helping to raise £98 million for numerous charitable causes. In 2008, he was the auctioneer at Nelson Mandela’s 90th Birthday Gala in London, selling the eight lots for a total of £4.3 million.

Meet Louis Theroux for Lunch
Louis Theroux is one of the nation’s favourite filmmakers, with a career spanning almost 30 years. Ever wanted to know what it was like when ‘Louis met Paul and Debbie’ or his ‘Weirdest Weekend’? This is a unique chance to talk to the BAFTA Award winner himself.
Donated by Louis Theroux

Keyboard Lesson with Roger O’Donnell of The Cure
The winner of this incredible prize will receive a world-class keyboard masterclass from The Cure’s Roger O’Donnell. The Cure recently completed a 35-date European festival tour and headlined Glastonbury with a set that was awarded Best Festival Headliner at the 2020 NME Awards.
Donated by Roger O’Donnell

Disruption Dinner for 10 guests at your home
Embark on a culinary adventure through a warmer world via a dinner party with a difference. Hosted by researcher Hannah Tucker, from carbon-trapping kelp noodles to modern meats to agroforestry grown chocolate
Donated by Hannah Tucker

Exclusive Experience at Knepp Wildland Safaris
Enjoy a private tour of the estate behind Isabella Tree’s award-winning book Wilding: the return of nature to a British farm. Begin the day with a talk by estate owner Charlie Burrell, followed by a two-hour safari, and finishing with a lunch in the kitchen at Knepp Castle.
Donated by Isabella Tree & Charles Burrell
**Out of St. John’s by Tom Hammick**

From Japanese woodblock prints to Northern European Romantic painting and contemporary cinema, Hammick’s work takes inspiration from a wide variety of sources. He has described landscape in his work as a metaphor, exploring an “imaginary and mythological dreamscape.”

Donated by Tom Hammick

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**Whippet in Bronze by Stephen Pettifer**

Stephen Pettifer is a talented sculptor and restorer, specialising in the forgotten craft of Coade stone. He has restored works of art for The Royal Palaces, Westminster Abbey and many Historic Houses.

Donated by Stephen Pettifer

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**REPO by Sean Henry**

Your chance to own an original piece by one of Britain’s leading sculptors. REPO is typical of Sean Henry’s style; he often portrays contemporary-looking, casual figures in distracted or thoughtful poses. The piece is modelled in clay and fired before being cast in bronze and painted with oil paints.

Donated by Sean Henry

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**One Week Summer Stay in Verbier for Twelve Guests**

The summer in Verbier is famous for its music festival, e-bike competition, and international show jumping event. Accessible by train all the way to Le Chable followed by cable car, or even a sleeper train, making summer in Verbier the perfect eco-break.

Donated by Irmela & Peter Mayer

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**One Week Winter Stay in Verbier for Twelve Guests**

Enjoy a relaxing week’s break during the ski season in a luxury apartment, located in the centre of fashionable Verbier. Complete with an indoor pool and spa, this beautifully decorated luxury apartment has five bedrooms and can sleep up to twelve guests.

Donated by Irmela & Peter Mayer

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**Lunch with Ben Fogle at Clarke’s Restaurant**

Award winning broadcaster and adventurer, Ben Fogle has climbed Mount Everest, rowed across the Atlantic and raced across Antarctica to the South Pole. This is a unique chance to meet Ben and hear stories of a modern-day adventurer.

Donated by Ben Fogle & Sally Clarke
Silent Auction

Bid on the tablets, or scan the QR code with your phone’s camera to visit the auction website.

Please ensure you read through all of the prize details on the auction website before placing your bids. The silent auction will close at 10pm tonight, so get bidding!

1. Stay at Pickwell Manor for Two
   Set in six acres of grounds, Pickwell Manor offers glorious views over the surrounding Devon countryside and nearby coast. Powered in part by a 32KW solar panel array, Pickwell is an idyllic green getaway.
   Donated by The Pickwell Foundation

2. Drumming Lesson with Jason Cooper of The Cure
   This is your chance to receive a world-class rock-drumming masterclass from The Cure’s Jason Cooper. Learn a few top tips in rhythm, get some inside stories about their new album and find out what it’s like to play live to 150,000 people.
   Donated by Jason Cooper

3. 3 Night Stay in Parisian Apartment
   Escape to Paris for a three-night break in this beautifully decorated three-bedroom apartment, located in the fashionable Marais district.
   Donated by Mark & Zivi Sainsbury

4. Entour E+1 Electric Bike
   Cover longer distances with less time and effort with the Entour E+1. Smart technology provides just the right amount of power you need for a comfortable ride.
   Donated by Claire & James Birch

   Turk’s use of unusual mediums has commanded international renown, and this piece - created with exhaust emissions on canvas - is no exception.
   Donated by Gavin Turk

6. Tour of the Duke of Fife’s Eco Village
   An exclusive tour for up to eight people of the new sustainable 8,000 house development of Chapelton, Aberdeenshire, by its founder, The Duke of Fife.
   Donated by The Duke of Fife

7. Evening at the Royal Ballet with Roslyn Sulcas
   Spend an evening at the Royal Opera House enjoying a performance by the Royal Ballet in the company of New York Times dance critic and culture writer.
   Donated by Roslyn Sulcas

8. Celebrity Hairdressing Experience with Lino Carbosiero MBE
   Refresh your look with one of the UK’s top stylists. Based at Daniel Galvin Marylebone, Lino’s client list has included Madonna, Samantha Cameron & Adele.
   Donated by Daniel Galvin & Lino Carbosiero MBE

9. BBC Radio 4’s Today Programme Experience
   A unique opportunity for you and your guest to sit in the control room at New Broadcasting House and watch Radio 4’s flagship current affairs programme being transmitted.
   Donated by John Humphrys

10. Silent Auction
    Bid on the tablets, or scan the QR code with your phone’s camera to visit the auction website.
    Please ensure you read through all of the prize details on the auction website before placing your bids. The silent auction will close at 10pm tonight, so get bidding!
Bespoke Dinner Service by John Julian
Bespoke and handmade at the John Julian workshop in Wiltshire using traditional techniques, ensuring each piece lasts to become a family heirloom.

Donated by Julian Sainsbury

Exclusive Tour of the Royal Academy of Arts
Private tour around the treasures of the Library and Archives at Burlington House under the expert guidance of the RA’s Collections Team. Following the tour, enjoy a delicious breakfast.

Donated by Cazenove Capital

Makeup Session with Mary Greenwell for Two
Once enlisted by Diana Princess of Wales to redefine her image, Mary Greenwell is one of the world’s most sought after makeup artists.

Donated by Mary Greenwell

Pilates Classes at Ten & Eco Yoga Outfit from Asquith
Take on the challenge of Dynamic Reformer Pilates at Ten, and a PT session from Olympic trainer Adam Ridler. Arrive in style in new bamboo fibre kit provided by Asquith.

Donated by Ten & Asquith

Handmade Oak Leaf & Acorn Locket by Alex Monroe
Inspired by nature and nostalgia, Alex Monroe’s delicate and quirky pieces are all handmade. The locket opens to reveal a squirrel guarding his treasure.

Donated by Alex Monroe

Violin recital in your home by Takane Funatsu
Add a sophisticated flourish to your next dinner party and treat your guests to a violin recital from a world-renowned musician.

Donated by Takane Funatsu

Donated by

Moonlight (3rd Sea Interlude), Tom Hammick
With inspiration taken from Japanese woodblock prints to European Romantic painting and contemporary cinema, Hammick’s work shows a variety of dreamlike landscapes.

Donated by Tom Hammick

Lunch with Julia Bradbury at Gold
One of TV’s most popular and versatile presenters will join you and two guests for lunch at Gold, Notting Hill’s hottest new restaurant and celebrity hangout.

Donated by Julia Bradbury & Alex Ghalleb

Donated by

One Night’s Stay at Canal House
From the magnificent ballroom to unusual triple width garden and of course cosy rooms, Canal House Amsterdam is the perfect place to stay to explore the city.

Donated by Jessica Frankopan

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Pair of Premier League Tickets: Spurs vs Everton
Watch Tottenham take on Everton on 11th April from the East Executive Member Premium stands, close to the halfway line.
Donated by Grace Yu

Annual Pass to The Life Centre Yoga & Pilates
The Life Centre believe in a yoga path for everyone, and offer a broad range of classes from their two studios based in Notting Hill and Islington.
Donated by Christine Gregg

One Week Stay at the Larder Wing of Glen House
A tranquil retreat to the Scottish borders, with rare access to the private Glen House gardens as well as the surrounding parks and moorland.
Donated by William Stempfli

Vegan Leather Clutch from V by Townsley
Made from cruelty-free Japanese vegan leather, this oversized statement clutch will play perfectly with the rest of your wardrobe, from jeans and a t-shirt to your favourite cocktail dress.
Donated by Louise Richmond

Exclusive Tour of Glyndebourne
Join Executive Chairman Gus Christie on an exclusive tour of the Glyndebourne grounds, site of the windmill (now wind turbine) and backstage of the house.
Donated by Gus Christie

Weekend Stay at Cork House
This is an opportunity to stay at a radical and innovative house made of solid cork – winner of the RIBA Stephen Lawrence Prize.
Donated by Dido Milne & Matthew Barnett Howland at CSK Architects

Derelichte, Jonathan Knowles
Specialising in still life, Jonathan Knowles’ unique photographic style and lighting technique has earned him award-winning advertising commissions worldwide.
Donated by Jonathan Knowles

Signed Manchester United Football
Superb black Manchester United and Adidas branded football personally signed by the first team at Old Trafford.
Donated by Manchester United Foundation

Still Life on Shelf, Darren Baker
Darren Baker has become one of the UK’s most well-known and collectable artists of the 21st century. His impressive portfolio of pieces grace many prestigious public and private collections.
Donated by Darren Baker

“Orange” Brooch by Andrew Logan
Each piece of Andrew Logan’s jewellery is a unique work of wearable sculpture that embodies his joyful vision of the universe.
Donated by Andrew Logan

Tour of Waddeston Eco Development
Private walking tour of the Manor gardens and private Water Garden Walk at the Dairy for up to six guests with Head of Collections & Gardens and Gardens Manager.
Donated by Waddesdon - A Rothschild House & Gardens

Sitting in Pink, Natasha Law
Natasha Law is renowned creating predominantly erotic images; figures with svelte bodies and their relation to garments have made Law a favourite of the fashion industry.
Donated by Eleven Fine Art
Japanese artist Yuko Someya describes her drawing process as "move my pencil as if I was spelling a word". Someya is known for her ethereal works composed of transparent layers of colour, delicate contour lines, and minute details. Recurring motifs include plants, animals, and landscape elements, woven into narrative sequences.

Donated by **Grace Yu**

Cara IV (Selfie), Jonathan Yeo
Jonathan Yeo is a British artist who rose to international prominence as a contemporary portraitist, having painted many famous faces such as Damien Hirst, HRH the Duke of Edinburgh and David Cameron.
Donated by **Jonathan Yeo**

Complete Signed Steve Coogan DVD Collection
One of Britain’s best loved comedians, with a career spanning over 30 years. Revisit your favourite Coogan characters from over the years that will have you saying “AHA” in no time.
Donated by **Gabrielle Tana**

Art Lesson with Darren Baker
The winner of this incredible prize will receive a private art lesson from one of the UK’s most well-known and collectable artists, at his studio in Devon.
Donated by **Darren Baker**

We are delighted to support the Ashden Sustainable Solutions fundraising evening, and its sustainable schools programme, LESS CO2, which aims to make all UK schools zero carbon by 2030.

Saffery Champness provides accountancy, tax and business advice to a wide range of clients, including individuals, charities and not-for-profits, families, trustees and corporates, helping to bring them closer to achieving their objectives.

www.saffery.com
Towards Zero Carbon

Like our clients, we want to back the businesses that are going to solve the world’s problems

We believe that if businesses are going to succeed tomorrow, they’ll be addressing sustainability today. This belief underpins both how we invest our clients’ money as well as how we behave as a business ourselves.

Evidence suggests that more sustainable businesses perform better in the long term. Why would this be? In simple terms, it’s because well-governed, sustainable businesses involve less risk. They tend to have less exposure to controversies and scandals, and so less exposure to the falls in share price that often follow.

This link between sustainability and risk is one reason why a consideration of ESG – environmental, social and governance issues – is embedded in our investment process. So when we select funds or allocate investments across asset classes and geographies, ESG factors are integral to our decision-making.

Many of our clients want to go further than this in pursuit of their environmental objectives. They might want a portfolio constructed on a fossil fuel-free, low-carbon basis, for example. Increasingly, they might want to use their investments to engage with companies to drive the transition towards a lower-carbon world. Or they might want to invest directly in climate change solutions such as renewable energy and infrastructure. We can help meet all of these goals.

We don’t do all these things only because our clients ask us to. We do them because we believe in them. Which is why we’re making strides to change our own business.

At the moment, for example, 65% of the energy used by Schroders’s global business (of which Cazenove Capital is a part) comes from renewables. Our target is to reach 100% by 2025. Unless they choose otherwise, our staff’s pensions are invested in a sustainability fund. As a business, we’ve signed up to the United Nations Global Compact’s ten principles for a sustainably-managed business. And as of January this year we have committed to being carbon neutral.

Sponsored advertorial by Cazenove Capital

A wealth approach that reflects your values

Are you passionate about specific causes? Do you, like us, believe that responsible businesses will be the ones which thrive? We have sustainable solutions that can be tailored to your needs.

Contact us for more information on how your wealth can support your sustainability objectives.

cazenovecapital.com

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Cazenove Capital

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The value of your investments and the income received from them can fall as well as rise. You may not get back the amount you invested.

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Wren Investment Office is delighted to support Ashden’s Less CO2 programme helping UK schools reach zero carbon by 2030

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Randle White
Camilla Woodward
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Printing
Randle White

Centerpieces
With thanks to The Felix Project for donating good, surplus food from the food industry that cannot be sold and would otherwise go to waste. They then sort and deliver this food to hundreds of charities and primary schools, reaching vulnerable people, children and their families.
The arrangements are by Harriet Worthington, and will be donated to a local food bank after tonight’s event.
Thank you to our supporters